



# DATAPEL iQ

INTELLIGENT BUSINESS ANALYSIS

Add-on for Datapel Warehouse Management System

A business intelligence tool designed for *Datapel Warehouse Management System*, **Datapel iQ** provides detailed insights into sales, products and customers trends to help you make informed business decisions.



“Users can finally access, view and analyze all the data required to offer the right products, at the right time, to the right audience, taking into account local trends, forecasts and external factors.”  
*Jolanda Cloete,  
Program Director - Business Intelligence*

## Dashboard

Track year-to-year sales performance by salesperson and product group. Report on sales by custom lists, margin trends over seasonal periods and fiscal year.

## Sales

Compare customer and product sales against time periods. Identify trends and variance by product group, customer and territory. Evaluate performance by revenue and margin.

## Products

Leader board by location, territory and product group. Generate product sales summary by location and product group. Evaluate top and bottom gross revenue by revenue and margin.

## Customers

Map customers by location, territory and customer group. Identify margin trends by group. Identify top customers per salesperson and region.

## Purchasing

Analyze supplier and product receipt per selected time period. Identify trends by product group, supplier and location. Find top suppliers by value. Evaluate average supplier delivery and lead times.

## User Reports

Output historical and user-specific reports on customer, product and invoice details. Output to Excel for further analysis.

*Datapel Warehouse Management System Professional or Enterprise Edition are required to run Datapel iQ.*



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